



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)  
Mundy Katowitz Media (1954)  
PLACEMENT, MEDIA  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
PRIORITIES USA ACTION (102154)  
National/Political  
1789/06387606

Invoice 643765  
Inv Date 10/28/2012  
Terms Net 30  
Contract 338081  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Mundy Katowitz Media  
1322 G Street South East  
Washington, DC 20003

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

PRIORITIES USA ACT

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:06:14PM

Orlando (WFTV)

### OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00AM	Day,F-1	10/26/12 10:22AM (Fr)	01:00		PRATV1203H	\$2400.00	
2.0	Spot	12:00:00PM- 1:00:00PM	Day,F-1	10/26/12 12:51PM (Fr)	01:00		PRATV1203H	\$4200.00	
6.0	Spot	12:00:00PM-12:30:00PM	Day,Sa-1	10/27/12 12:14PM (Sa)	01:00		PRATV1203H	\$2400.00	
7.0	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/28/12 12:22PM (Su)	01:00		PRATV1203H	\$3000.00	
8.0	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/28/12 6:27PM (Su)	01:00		PRATV1203H	\$7000.00	
9.0	Spot	6:00:00PM- 7:00:00PM	Day,Th-1	10/25/12 6:27PM (Th)	01:00		PRATV1203H	\$11000.00	
10.0	Spot	7:00:00AM- 9:00:00AM	Day,Th-1	10/25/12 8:42AM (Th)	01:00		PRATV1203H	\$7000.00	
11.0	Spot	9:00:00AM-10:00:00AM	Day,Th-1	10/25/12 9:46AM (Th)	01:00		PRATV1203H	\$2400.00	
12.0	Spot	4:00:00PM- 5:00:00PM	Day,Tu-1	10/23/12 4:12PM (Tu)	01:00		PRATV1203H	\$3200.00	
13.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1	10/23/12 7:25AM (Tu)	01:00		PRATV1203H	\$7000.00	
14.0	Spot	9:00:00AM-10:00:00AM	Day,Tu-1	10/23/12 9:31AM (Tu)	01:00		PRATV1203H	\$2400.00	
15.0	Spot	10:00:00AM-11:00:00AM	Day,W-1	10/24/12 10:29AM (We)	01:00		PRATV1203H	\$2400.00	
16.0	Spot	12:00:00PM- 1:00:00PM	Day,W-1	10/24/12 12:36PM (We)	01:00		PRATV1203H	\$4200.00	
17.0	Spot	12:05:00AM- 1:05:00AM	Day,Th-1	10/25/12 12:36AM (Th)	01:00		PRATV1203H	\$1500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$60,100.00
Commission	(\$9,015.00)
Net Total	\$51,085.00

Total Spots 14

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM